BRUNEL CENTRE FOR AI

Autumn Thought Leadership pr ogramme 2021

14th Oct 2021 Thursday / 4pm-5pm
The Legal Status of Artiðcial Agents
Dr Stelios Andreadakis (Brunel University London)
Prof. Carlos Amunátegui Perelló (Universidad Catolica de Santiago)

8th November /3pm-4pm
Social Identity and Nationalism in the UK: Effects of AI on changes in voting patterns
Dr Andrew Black (Director, Digit Limited)
Prof. Ashley Braganza (Brunel University London)
Dr Grahame Fallon (Brunel University London)

11th November /4pm-5pm
Relationship between workåfamily conñict and turnover intention in nurses: A meta-analytic review
Dr Ozlem Ayaz (Brunel University London)

25th November /4pm-5pm
Artiðcial Intelligence å a prospect
Dr Maysam Abbod (Brunel University London)

9th December / 4pm-5pm
Digital Ability Expectations and Marginalization in Automated Societies
Dr Vassilis Charitsis (Brunel University London)
Dr Tuukka Lehtiniemi (University of Helsinki)

In the last decade the role of artiðcial agents in everyday life has become ubiquitous. Although its economic and social importance is becoming critic, there is still quite a shady terrain regarding its legal status. As artiðcial agents consist in information, the possibility of adapting the old legal categories to encompass them becomes difðcult. Should we consider them things? And if so, do they belong to the category of corporeal or incorporeal (res corporales aut incorporales)? Should we construct a special kind of personhood? Can information be regulated as ownership? We will address these questions from a historical and comparative perspective.

Carlos Amun§tegui Perell· is chair of Roman and Civil law in the Pontiðcia Universidad Cat·lica de Chile. He has written more than a hundred and ðfty scientiðc articles and seven books, including his latest one on Artiðcial Intelligence and Law (Arcana Technicae. Derecho e Inteligencia Artiðcia, 2020, Valencia). He has recently participated in the Constitutional reform to include neuro-rights in the Chilean Constitution, the Neuro-rights law and the bill to regulate Digital PlatformsinChile.http://derecho.uc.cl/es/profesores/nomina-por-departamento/departamento-de-derecho-privado/309-amunategui-perello-carlos

is a Reader in Corporate and Financial Law and Director of Postgraduate Programmes. Prior to joining Brunel, he was a Lecturer and LLM Director at the University of Leicester and a Senior Lecturer at Oxford Brookes University. He holds a PhD and an LLM in International Commercial Law from the University of Leicester and an undergraduate Law degree from the Law School of the University of Athens, Greece. Dr Andreadakisß research interests are in the areas of Corporate Law and EU Law. He is particularly interested in corporate governance, exploring aspects of regulation of companies, corporate theories, the operation of ðnancial markets and the role of scandals in the introduction of new legislation. His current work focuses on the role of whistle-blowers in modern corporate governance and he is conducting empirical research in the US, Japan and Europe.

A monograph will be published by Edward Elgar with the ðndings of the research project and his recommendations as to the role of corporate culture in the strengthening of whistleblower protection worldwide.

During this seminar, we will present some preliminary ðndings from a research project examining the effects of social identity on the changing levels of nationalism and the factors inñuencing these changes including education, technology and jobs.

We anticipate our initial ðndings will generate discussion and create a platform for informed debate on the potentially toxic mix of identity, nationalism and technology.

Å Finding from survey results based on primary and secondary data
Å Inñuence of artiðcial intelligence on peoplesê per perceptions and identity groups
Å Longer term trends / outlook of voting patterns

is a Research Fellow at Brunel, Senior Research Fellow of the Global Policy Institute, and Senior Research Fellow at the Institute of Advanced Studies, Koszeg, Hungary. He has authored two books, çIn Search of Shareholder Valueè and çQuestions of Value for FT Prentice Hall. He has written a number of books and articles, including a series of economic Input-Output analyses on the impacts of a Hard Brexit on the British economy for the Federal Trust. He co-authored çChrechez La Firmeè with Stuart Holland, published in Researchgate. He is currently working on a study of Social Identity Theory and the emergence of Social Identity Groups. This involves comparing attitudes to nationalism across the UK, and in particular comparing and contrasting the situation in England and Scotland. This project is partially funded by Brunel University Londonês Co-innovate fund. Dr Black is the managing director of Digit Ltd, a Financial and Management Consulting company.

is Deputy Dean, CBASS and Professor of Organisational Transformation Change at Brunel Business School. He is the Director of the Centre for Artiðcial Intelligence. His research interests encompass artiðcial intelligence, big data, change management, strategy implementation, process and knowledge management, and transformation

He is the Founder and Chair of the British Academy of Management Special Interest Group in Transformation, Change and Development. He has carried out over 50 consultancy assignments with large global organisations.

is a Senior Lecturer in International Business in Brunel Business School, Brunel University, London. His current research interests cover international business, international and European political economy, institutional economics, new economic geography and entrepreneurship in the emerging market and the post-communist country contexts. He has published in a range of academic journals including: International Business Review, Regional Studies, Strategic Change, Journal of Small Business and Enterprise Development, European Business Review, Canadian Journal of Administrative Sciences / Revue Canadienne des Sciences de lêAdministration, and the International Journal of Information Management.

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Aim: This meta-analytic review aimed to synthesize and analyse studies that explored the relationship between nurses' workåfamily conñicts and turnover intentions.
Data Sources: A total of 191 (k = 14) publications published between 2005 and 2019 on turnover intention and workåfamily conñict, were retrieved from PubMed, PsycINFO, Web of Science, ProQuest, and Scopus databases.
Results: An overall effect size of r = .28 (N = 5781, 95% CI [0.23 0.33]) was obtained, indicating a moderate, positive, and signiðcant relationship between workåfamily conñict and turnover intention. The moderator analysis showed that individualism and long-term orientation accounted for 90% of effect size heterogeneity of workåfamily conñict and turnover intention relationship.

- Automated Decision Making and discrimination
- Data norms and digital ability expectations
- Digital Divide(s) and Data Inequalities
- Data (in)visibility and Data (un)desirability

As data becomes the resource that (dis)enables people to unlock the promises of the digitised world, underprivileged individuals and communities face additional marginalization. In this event we examine and theorise these forms of marginalisation highlighting that the existing data economy is predicated on the exclusion and marginalisation of disadvantaged segments of the population who fail to meet digital ability expectations and reach prescribed data norms. Engaging with critical disability scholarship, we address calls to expand the scope of ableism by taking into account ability expectations relating to technological advancements. To that end, we introduce the notions of data ableism, and its ñipside, data disablism that encapsulate privileged ability expectations pertaining to data production and the resulting forms of exclusion that are prevalent in automated societies. Underlining the intersectional nature of data ableism, we discern its two main mechanisms, data (in)visibility and data (un)desirability, and document the role of free market ideology in producing and upholding data ableism.

is a lecturer in Marketing at Brunel Business School. Prior to joining Brunel, Vassilis worked as a postdoctoral researcher at the Centre for Consumer Society Research of the University of Helsinki in Finland. His research interests include new media technologies, automated decision making, consumer surveillance and the dataðcation of everyday life. His work has been published, among others,

in Surveillance & Society, Triple C: Communication, Capitalism & Critique, Marketing Theory and ephemera: theory and politics in organisation.

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